Inspire Evolve

How it works

Cloud communications built for the future

Content author

- Intelligent content creation
- Efficient content management
- Data and rule driven communications
- Version control

Front office

- Approval workflows
- One-to-one personalization
- Dynamic content

Generate

- Multichannel on-demand and batch delivery
- Email and SMS tracking
- Advanced input handling

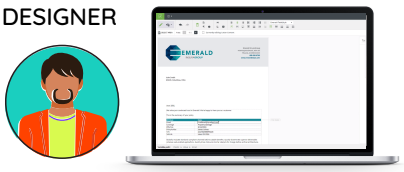
Archive

- Long-term archival and retrieval

Content Author

Design templates → Approve & manage content → Publish for use

DESIGNER



Create, edit and manage templates across all channels

- Simple GUI
- Design with drag-and-drop
- Manage content & styles
- Map data and create rules

Configurable approval process to ensure accuracy and compliance

CONTENT APPROVERS
(marketing, compliance, business users, and more)

Approved templates for issuing batch communications and issuing communications on demand, or for customer advocates to further personalize for 1:1 interactions

1:1 personalized communications

On-demand and batch communications

Front Office

LINE OF BUSINESS/DEPARTMENT LEADER

Customized approval workflows make review and approval simple

CUSTOMER SERVICE REP

CUSTOMER

- Individualize correspondence
- Locked content blocks for compliance
- Pre-populated with customer data
- Deliver via email, SMS & PDF for print or as an attachment

Personalize communications → Approve communications

Generate

Delivery & Tracking

Archive

Fully configurable long-term archival and retrieval for Inspire Evolve communications

CUSTOMER

CLICK HERE TO LEARN MORE

quadient
Because connections matter.

About Quadient®

Quadient is the driving force behind the world's most meaningful customer experiences. By focusing on Intelligent Communication Automation, Parcel Locker Solutions and Mail-related Solutions, Quadient helps hundreds of thousands of customers worldwide simplify the connection between people and what matters.

For more information, visit **quadient.com.**